



# LCN 2011 Convention

Inviting you to be part of the success!

## Who We Are

The Lebanese Collegiate Network, or LCN, is a 501c3 non-profit that consists of six elected board members and twenty five University Lebanese Clubs (ULCs) including their students, and alumni/professional members across the United States.

## What We Do

In short, LCN helps students and alumni in their academic and professional development as well as assist in the creation and strengthening of University Lebanese Clubs. We do so by offering scholarships, programs and awards to the most talented students, alumni and ULCs out there. We also organize resume workshops to help members land their first job and excel in their career, along with running organizational workshops to help ULCs thrive on their campuses. Finally, we host professional mixers for our alumni members and offer info-sessions to connect our talented membership with the great vocational opportunities of today.

## The Annual Convention

The LCN annual convention serves as the center-point of the organization. Not only is it a venue where our members from across the nation meet one another, but also an opportunity for them to share experiences through the several workshops we conduct to help them in organizing their ULCs, to assist them with applying to Graduate school, and to provide them with skills to excel professionally. Additionally, LCN executive board elections are conducted during the Saturday events, and the LCN awards are announced and handed out at the award ceremony dinner. As a board, we see the convention as an **investment** in our membership and the continuity of this organization.

## History

LCN11 will be our 4<sup>th</sup> Annual Convention, the 1<sup>st</sup> in the Midwest and Michigan. Our inaugural convention was hosted at the University of Maryland, College Park, followed by Cal Poly Pomona and University of California, Santa Barbara. Per convention, we have had over 17 ULCs in attendance and an average of 70 students and many professionals. LCN has given out 6 awards to 3 students and 3 ULCs, and over 25 certificates. The workshops have evolved over the years and have included: (1) Strengthening ULC, (2) How to run a meeting using Robert's Rules of Order, (3) Fundraising and presenting to funding boards/businesses, (3) Project



Management with MS Project by LebNet and (4) Getting into Grad School with Write Track Admissions. This year we have added a new dimension to our convention and we will be hosting **professional workshops** for local Alumni in addition to our student workshops. For more details please visit our convention website at [www.mylcn.org/lcn11](http://www.mylcn.org/lcn11).

## LCN11 at OU

This unique venue will bring in over 15 ULCs from out of state, many of their members who have never been to Michigan before. Those same members will be applying for funding from their own schools thus putting OU at the forefront of any communication. All in all, it is expected that LCN draws 125 students (25 OU, 20 from surrounding campuses, and 80 from around the nation), 50 professionals and a total of 250 at the concluding Award Ceremony Dinner. The Tentative Schedule for the convention is as follows:

<b>Friday</b> at hotel	<b>5pm</b> <b>8pm</b>	<b>ULC Presidents' Forum</b> <b>Convention Ice-Breaker</b>
<b>Saturday</b> at OU	<b>9am</b> <b>11am</b> <b>3pm</b> <b>7pm</b>	<b>LCN Presentation</b> <b>LCN Workshops</b> <b>LCN Elections</b> <b>LCN Awards Ceremony Dinner</b>

## The Numbers

We consider the convention an investment because on average it costs LCN \$160 per student attending the convention, of which \$100 is subsidized by LCN and the remainder recovered through generous donations. Based on these numbers and expected student attendance, the LCN convention will require over \$40,000 to cover all expenses. Please visit our website to review our meeting minutes and budget for a transparent view of our operation.

## Your Contribution Goes a Long Way

Every dollar we receive in donations gives us more time to work on the event itself and enhance it, rather than expend our efforts to secure funding for it. We are confident that with your support we can achieve our mission and spark a positive change in our community!

On behalf of our members, we would like to thank you for taking the time to review this proposal and support the 2011 LCN Convention!



## Sponsorship Pledge Form (please fill in all fields)

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Organization Website: \_\_\_\_\_

*\* if making an individual contribution, please ignore the fields above*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Position: \_\_\_\_\_

Contact Number: (     ) \_\_\_\_\_ - \_\_\_\_\_

Contact Email: \_\_\_\_\_

### Diamond Sponsor - \$10,000

- Banner advertisement on event website, projectors and convention binder
- Advertisement on **LCN website front page** and newsletter for **one calendar year**
- Mention as **Diamond Sponsor** on all LCN communication regarding this event
- 8x4" advertisement in LCN reCap Newsletter (May 2011 issue)
- Two tables for 20 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)
- Mention as **Diamond Sponsor** on the LCN Sponsors page ([mylcn.org/sponsors.php](http://mylcn.org/sponsors.php)) and LCN Front Page website
- **Limited to 2 sponsors only**

### Platinum Sponsor - \$5000

- Banner advertisement on event website, projectors and convention binder
- Mention as **Platinum Sponsor** on all LCN communication regarding this event
- 8x4" advertisement in LCN reCap Newsletter (May 2011 issue)
- Two tables for 20 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)
- Mention as **Platinum Sponsor** on the LCN Sponsors page ([mylcn.org/sponsors.php](http://mylcn.org/sponsors.php)) and LCN Front Page website
- **Limited to 2 sponsors only**

### Gold Sponsor - \$2500

- Banner advertisement on event website, projectors and convention binder
- Mention as **Gold Sponsor** on all LCN communication regarding this event
- 8x4" advertisement in LCN reCap Newsletter (May 2011 issue)
- A table for 10 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)
- Mention as **Gold Sponsor** on the LCN Sponsors page ([mylcn.org/sponsors.php](http://mylcn.org/sponsors.php))
- Limited to 5 sponsors only

### Silver Sponsor - \$1000

- Banner advertisement on event website, projectors and convention binder
- Mention as **Silver Sponsor** on all LCN communication regarding this event
- Business Card advertisement in LCN reCap Newsletter (May 2011 issue)
- A table for 10 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)
- Mention as **Silver Sponsor** on the LCN Sponsors page ([mylcn.org/sponsors.php](http://mylcn.org/sponsors.php))



**[ ] Community Sponsor - \$500**

- Mention as Community Sponsor on event website, projectors and convention binder
- Admission for 5 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)

**[ ] LCN Supporter - \$200 (*individuals only*)**

- Mention as LCN Supporter on event website, projectors and convention binder
- Admission for 2 to the LCN Awards Ceremony Dinner (Saturday April 2<sup>nd</sup> at OU)

**For more information, e-mail this form to LCN Treasurer, Ferdos Kassir at [lcn11@mylcn.org](mailto:lcn11@mylcn.org) by February 27, 2011.**

**We will contact you with payment details. Remember, your donation is tax deductible!**

Please do not hesitate to contact us at the above email address with any questions.