

Annual Convention
University of California
Santa Barbara



Professional & Admissions Workshop

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March 26-28, 2010



WHAT ARE THE DIFFERENT COMPONENTS OF THE ADMISSIONS PROCESS?

- ✓ Personal Statement
- ✓ Supplementary Essays
- ✓ Admissions Resume/Curriculum Vitae
- ✓ Addendum
- ✓ Letters of Recommendation
- ✓ Wait List/Reapplication Strategy

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WHAT SHOULD AN APPLICANT DO TO PREPARE FOR THE ADMISSIONS PROCESS?

- ✓ Solicit Letters of Recommendation
- ✓ Compile list of desired schools and deadlines
- ✓ Brainstorm and Draft Personal Statement
- ✓ Revise Resume to suit academic format
- ✓ Submit application well in advance

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WHAT IS THE ANATOMY OF A STELLAR PERSONAL STATEMENT?

- ✓ Introduction: capture the reader.
- ✓ Essay Body: articulate a compelling story
- ✓ School/Program Paragraph: location, programs, faculty, future opportunities
- ✓ Conclusion: bring the essay back full circle

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HOW CAN AN APPLICANT RESONATE WITH THE ADMISSIONS COMMITTEE?

- ✓ Tailor Your Voice and Style to Your Audience
- ✓ Use a Proactive Theme and Colorful Language
- ✓ Embellish Your Narrative Without Fictionalizing It

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HOW CAN AN APPLICANT RESONATE WITH THE ADMISSIONS COMMITTEE?

- ✓ Research Your Program, and Integrate Program-Specific Elements Into Your Piece
- ✓ Do Not Regurgitate Your Resume
- ✓ Ask Yourself: "How Do I Enhance the Program, or Community?"

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HOW DO YOU DIVERSIFY?

- ✓ Minority, immigrant, international student or first-generation American?
- ✓ First member of your family to attend college or graduate school?

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HOW DO YOU DIVERSIFY?

- ✓ Are your academic interests or professional goals unique?
- ✓ Gender or ethnic group underrepresented in your field?
- ✓ Indigent, working class, or single-parent family?

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HOW DO YOU DIVERSIFY?

- ✓ Experienced hardship?
- ✓ International Travel?
- ✓ Life Changing Experience?



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WHY WRITE TRACK ADMISSIONS?

- ✓ Personalized One-on-One Consulting
- ✓ Insider Admissions' Expertise
- ✓ Identifying Each Client's Core Strengths
- ✓ Prioritizing Client Needs to Meet Deadlines
- ✓ Constructing a Compelling Story
- ✓ Competitive Pricing (Off Season Discounts)



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WHICH PROGRAMS DOES WRITE TRACK ADMISSIONS COVER?

- ✓ MBA Programs
- ✓ Law School
- ✓ Masters & PhD Programs
- ✓ Medical, Dentistry, Pharmacy & Public Health Programs
- ✓ Undergraduate & College Transfer
- ✓ International Student Strategy
- ✓ Fellowships, Scholarships, & Grants
- ✓ Professional Services



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WHERE DOES WRITE TRACK ADMISSIONS' LEAD YOU?

93% are admitted to one of their top choice programs

- Yale Law School
- Harvard Kennedy School of Government
- Stanford School of Business
- UCSF School of Medicine
- Columbia School of Int'l & Policy Affairs
- UPENN Wharton School of Business
- UC-Berkeley School of Law
- Princeton University
- NYU School of Dentistry



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WHERE DOES WRITE TRACK ADMISSIONS' LEAD YOU?

93% are admitted to one of their top choice programs

Northwestern Kellogg School of Business

Oxford, Cambridge, LSE

Georgetown Law

University of Toronto, McGill

Fulbright Fellowship

Teach For America

Michigan School of Law

UCLA-Anderson School of Business

And other top programs



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info@writetrackadmissions.com