

# Fundraising Workshop

## Securing money from School

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### **Background information:**

Team A and B are assigned to get money from the school

- Only one team can receive money from the school
- The winning team is selected by the student board.

### **Goal**

Each team needs to work to secure \$5,000 using strategies they think will work

The money will be used to organize an on-campus ULC event.

The school is from "Cedar University"

The \$5,000 will allow them to provide food, advertisement and materials for the event.

### **Instructions**

When presenting to SAFB, please provide a description of the event, who your keynote speaker and the purpose of the event. Please touch upon what will your ULC bring to our campus. Please provide a basic budget currently in your club.

### **Random Facts**

- There will be off campus attendees
- ULC promotes smoking arguileh

### **Evaluated on**

- Professionalism
- Clarity
- Persuasion
- Factual Content
- Overall

# Fundraising Workshop

## Securing money from Companies

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### Background information:

Team A and B are assigned to get money from the company

- Only one team can receive money from the company
- The winning team is selected by the student board.

### Goal

Each team needs to secure \$5,000 using strategies they think will work

The money will be used to send students to organize an on-campus ULC event.

The school is from "Cedar University"

The \$5,000 will allow them to provide food, advertisement and materials for the event.

### Instructions

When presenting to the company, please provide a description of the event, who your keynote speaker and the purpose of the event. Please touch upon how your ULC is unique or different from other organizations. Please provide a basic budget currently in your club.

### Random

- Your organization is affiliated with political organizations and CIA
- Your organization promotes smoking arguileh

### Evaluated on

- Professionalism
- Clarity
- Persuasion
- Factual Content
- Overall