

## LCN 2008 Annual Convention ULC Group Activity Workshop

**Question 1: What does your ULC do to raise money? What lessons have you learned that can raise the revenue for other ULCs?**

**How to Raise \$:**

- Fundraising Dinners
- Bake Sale
- Food Sales: BBQs, Lebanese Food (Falafel, Tabouli)
- Get Funding from student governments
- Raffles
- Hafles!!
- Sponsorships (corporate/private)
- Club membership dues

**Lessons:**

- Persistence
  - Planning/committees
  - Presentations
  - Advertise/Publicize
  - Organization
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**Question 2: What does your ULC do to involve faculty or staff with the organization? What are the advantages of having faculty involved?**

**Involvement:**

- Invite them to events
- help sign off documents
- serve as faculty advisor for club
- guest speakers for events
- helps with sponsorship/funding

**Advantages:**

- Announce events in class
  - Campus support -- help with planning
  - More input from previous experience
  - Connections
  - Speak for free
  - Advertising
  - Offer students extra credit to attend events
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**Question 3: What does your ULC do to attract Lebanese Students to become active in your organization? What are some examples of active involvement by students?**

**Attractions:**

- Food: Falafel & hummus
  - Club fair, fliers
  - Be Friendly
  - Dabkeh groups
  - Take opinions & ideas
  - Give people jobs/responsibilities
  - Hangouts -- gp see Lebanese movies, out to dinner
  - Website/Facebook
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**Question 4: What does your ULC do to attract non-Lebanese students to the organization? What benefits do you offer to non-Lebanese students?**

**Cultural Events & Shows**

- BU: Hookah & a Movie
- Lebanese Night
- Middle Eastern Night

**Arabic Classes**

**Belly Dancing / Dabkeh Classes**

**International Student Assembly**

**Club Fairs**

- Posters
  - Cultural Information
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**Question 5: What does or can your ULC do to eliminate derogatory stereotypes of middle eastern people? How does your ULC take steps to protect cultural discrimination?**

**Host an Arab/Lebanese "Awareness Week"**

- Booths to showcase & teach history/culture

**Have events open to public**

- Encourage friends from other ethnic groups to attend

**Show a movie about culture/history of Lebanon**

**Panel discussion with the RIGHT PEOPLE**

- Non-political
- Non-religious

**Use delicious food, hookas and beautiful women**

- to attract people to your events

**Emphasize acceptance of all cultures**

**Verbally Disprove uncomfortable stereotype/ questions**

**Question 6: What programs does your ULC provide to help students develop academically, socially, and professionally?**

**Social**

- Lebanese Movies
- Hookah & Movie Night
- Weekly/Bi-weekly meetings
- "Lebanese Night" event

**Academic/Professional**

- Arabic Lessons
  - Dinners for Professionals (Lebnet in SF)
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**Question 7: What events or programs do you hope the LCN will implement to strengthen the network and development of students and ULCs nationwide?**

**1. Develop regional meetings**

- support networks among ULCs

**2. Encourage schools without ULCS**

- via Facebook
- ULC outreach

**3. Nationwide event calendar on website**

**4. University database on website**

- do they have a ULC?
- Contact Info

**5. ULC Olympics?**

- National Olympics
- Next Convention?

**6. In Lebanon meet up for ULC members?**

**7. Encourage Diversity**

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**Question 8: What recommendations can you provide other ULCs which have just started? How can they take advantage of your knowledge to grow stronger?**

**ULCs stay CULTURAL**

- Similar to concept of Art. 3, Sec. 4 of LCN Constitution

**Build a strong, organized constitution**

**Build a good community amongst members**

- Social events
- Team building activities

**Publicity is KEY** (for club events)

**Network**

- with other clubs on campus
- nearby businesses
- other ULCs

**Communicate with Members**

- meetings, emails, messages

**Membership**

- connect with incoming transfers, first years
  - Club fairs, get new people involved
  - take ideas from members
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**Question 9: How does or can your ULC advertise events outside the university?  
How can your ULC coordinate with other ULCs at different universities?**

**Internet** - (Facebook, E-mail, Website)

**Print** - (Flyers, Posters, Pamphlets)

**Newspaper**

**Going to other ULC events**

**LCN Website**

**Attending other school functions**

**Contact tables at students centers**

**Using school departments** (i.e. Middle Eastern)

**Family & Friends**

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**Question 10: How does your ULC foster Lebanese heritage in your community?  
How successful are these events and what are the lessons learned?**

**Hafles** (music, dance, food)

**Food Sales on campus**

**Middle Eastern Fair**

**Culture Show** (dabke, music ensemble, slideshow, banners)

**Utilize Resources** (i.e. Middle Eastern Resource Center)

**Inter-club sports events**

**Hookah & a Lebanese movie**

**Lessons Learned**

- ADVERTISE
- STAY AWAY FROM POLITICS
- DIVERSITY (accessibility to entire student body)